

**LOCAL BUSINESSMAN FUNDS REPLACEMENT OF
DAMAGED PUBLIC ACCESS DEFIBRILLATOR CABINET**

Community spirit and wellbeing should be at the forefront of all Crowborough residents' minds. Our town is growing, local businesses expanding and new shops opening, it's an exciting time. It was a shame that this was mildly tainted when one of the Public Access Defibrillators was vandalised recently, taking it out of service.

Robin Dowling, Crowborough resident and owner of The Health Insurance Specialists (THIS), a private health insurance brokerage recognises the importance of AED units and paid for an immediate replacement to be fitted by the town hall.



L-R: Robin Dowling (Partner – THIS), Kay Nash (Office Manager – THIS) & Leigh Westwood (Team Leader – Crowborough CFR)

There are over 30,000 out of hospital cardiac arrests in the UK each year. Chances of survival are very small but without treatment a cardiac arrest victims' chance of survival decreases significantly more by 10% per minute – a scary statistic but one that can be combated by having units like these fitted throughout town centres. Use of a defibrillator can aid chances of survival.

As a community we must take pride and control in town safety, whilst we can't prevent thefts or vandalism like this it's vital we raise awareness of the lifesaving work they are able to do. Thank you to Robin for helping to make a positive change to our community.

Funds that were raised through other local sources in response to the incident have been ringfenced for future Public Access Defibrillator deployments.

END

Further Information:

The Health Insurance Specialists

The Health Insurance Specialists was founded by partners Robin Dowling and Gary Marney.

With a combined 50 years of experience in the health insurance industry they founded The Health Insurance Specialists (THIS) to help people find the right cover for the right price. Our founders have worked with the UK's leading health insurance providers to design tailored health insurance policies – many of which have become top selling plans in today's market.

Telephone: 0808 10 18 999

Website: www.thehealthinsurancespecialists.co.uk

Crowborough Community First Responders

Crowborough Community First Responders was formed in 2011 and became a registered charity in 2014.

The charity provides specially trained volunteers who work alongside and to respond as directed by South East Coast Ambulance NHS Foundation Trust, to emergency 999 calls in Crowborough and surrounding parishes. The charity is run entirely by its volunteers, 14 in total (9 frontline CFRs and 5 Fundraisers). The Charity's Patron is Mrs Jennifer Tate.

Telephone: 0843 289 7999

Website: www.crowbrough-cfr.co.uk



Damaged casing



THIS logo

(All image files are attached to this press release where sent electronically)