



CROWBOROUGH COMMUNITY FIRST RESPONDERS



**The Queen's Award
for Voluntary Service**

PRESS RELEASE

For Release 1400
27 September 2019

CROWBOROUGH COMMUNITY FIRST RESPONDERS OPEN NEW MORRISONS STORE (CROWBOROUGH)

Following the recent extensive refurbishment of the Morrisons Supermarket in Crowborough, a Facebook poll was opened, asking members of the public who they felt should share in the moment, and take part by cutting the ribbon at the opening ceremony.

Crowborough Community First Responders (CFRs) were named by many voters, and as a result were selected by the store's Community Champion, Keleigh.



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Registered Charity No. 1157368



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The event was attended by 4 members of the frontline Community First Responder team (Nicki Pointer – TL, Leigh Westwood – SCFRTL, Sara Chick & David Hardcastle), with 2 of our fundraising team known as the Friends of Crowborough Community First Responders (Reg & Dee Hook).



Team members L-R: Dee Hook, Reg Hook, Sara Chick, Nicki Pointer, Leigh Westwood & David Hardcastle

The office cutting of the ribbon was carried out by Crowborough Community First Responder's Team Leader, Nicki Pointer.

Speaking afterwards, Leigh Westwood the Senior CFR Team Leader for the area and frontline Crowborough CFR said:

"It has been an honour that so many people put the Crowborough CFR team forward for this. We have served this community now for almost 10 years, and the support we get from both members of the public, local groups and local businesses is so humbling."



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For the duration of the day, the team had a smaller version of our roadshow at the store, so that shoppers could find out more about who we are, how our volunteers work with South East Coast Ambulance, and how we serve the community.



The roadshow was manned by our Friends of Crowborough Community First Responders, Reg Hook (Chairman) with his wife Dee, and additional support from frontline Crowborough CFRs Sara Chick and David Hardcastle.

Thank you to all those who visited the stand to find out more, and to all those who made donations towards our work in the community

END

Images for use with press release are attached electronically and shown over the page



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Further Information:

Crowborough Community First Responders

Crowborough Community First Responders was formed in 2010, became a registered charity in 2014 and was awarded the Queen's Award for Voluntary Service in 2019, the highest award a volunteer group can receive in the UK.

The charity provides specially trained volunteers who work alongside and to respond as directed by South East Coast Ambulance NHS Foundation Trust, to emergency 999 calls in Crowborough and surrounding parishes. The charity is run entirely by its volunteers, 13 in total (8 frontline CFRs and 5 Fundraisers). The Charity's Patron is Mrs Jennifer Tate.

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